

WILLIAM DUGGAN

The



th

Sense

**HOW FLASHES OF INSIGHT
CHANGE YOUR LIFE**



Columbia Business School
Publishing

The Seventh Sense

WILLIAM DUGGAN

The

th

Sense

**HOW FLASHES OF INSIGHT
CHANGE YOUR LIFE**



Columbia Business School
Publishing

Columbia University Press
Publishers Since 1893
New York Chichester, West Sussex
Copyright © 2015 William Duggan
All rights reserved

Library of Congress Cataloging-in-Publication Data

Duggan, William R.

The seventh sense : how flashes of insight change your life / William Duggan.
pages cm

Includes bibliographical references and index.

ISBN 978-0-231-16906-6 (cloth : alk. paper) — ISBN 978-0-231-53943-2 (ebook)

1. Insight. 2. Creative ability. 3. Creative thinking. 4. Epiphanies.

5. Change (Psychology) I. Title.

BF449.5.D84 2015

153.3—dc23

2014045625



Columbia University Press books are printed on permanent
and durable acid-free paper.

This book is printed on paper with recycled content.

Printed in the United States of America

c 10 9 8 7 6 5 4 3 2 1

Cover design: Noah Arlow

References to Internet Web sites (URLs) were accurate at the time of writing.
Neither the author nor Columbia University Press is responsible for URLs
that may have expired or changed since the manuscript was prepared.

For Lynn and Emmaline

