NEW STRATEGIES for SOCIAL INNOVATION



MARKET-BASED APPROACHES FOR ASSISTING THE POOR

STEVEN G. ANDERSON

NEW STRATEGIES FOR SOCIAL INNOVATION



New Strategies for Social Innovation

MARKET-BASED APPROACHES FOR ASSISTING THE POOR

Steven G. Anderson





COLUMBIA UNIVERSITY PRESS

Publishers Since 1893

New York Chichester, West Sussex

cup.columbia.edu Copyright © 2014 Columbia University Press All rights reserved

Library of Congress Cataloging-in-Publication Data

Anderson, Steven G.

New strategies for social innovation: Market-based approaches for assisting the poor $\/$ Steven G. Anderson.

pages cm

Includes bibliographical references and index.

ISBN 978-0-231-15922-7 (cloth : alk. paper) — ISBN 978-0-231-15923-4 (pbk. : alk. paper) — ISBN 978-0-231-53738-4 (ebook)

1. Social entrepreneurship. 2. Social responsibility of business. 3. Sustainable development.

4. Social change. I. Title.

HD60.A437 2014 658.4'08—dc23

2014011302



Columbia University Press books are printed on permanent and durable acid-free paper. This book is printed on paper with recycled content.

Printed in the United States of America

c 10 9 8 7 6 5 4 3 2 1 p 10 9 8 7 6 5 4 3 2 1

Cover design: Michelle Taormina

References to websites (URLs) were accurate at the time of writing. Neither the author nor Columbia University Press is responsible for URLs that may have expired or changed since the manuscript was prepared.