

Contents

List of Figures xi

List of Tables xiii

Foreword by Gail Christopher xv

Acknowledgments xix

Part I

Beginnings i

Introduction:

The Northern Manhattan Community Voices Collaborative 3
Allan J. Formicola and Lourdes Hernández-Cordero

1. Creating the Collaborative Foundation 14
Allan J. Formicola, Moisés Pérez, and James McIntosh

2. The Collaborative Structure and the Challenges We Faced 25
Sandra Harris

Part II

Promoting Health and Primary Care 37

3. Community Health Workers: A Successful Strategy for Restoring
the Health of a Community 39
Moisés Pérez, Jacqueline Martínez, and Laura Frye
4. Asthma Basics for Children (ABC):
Building an Asthma Support System from the Ground Up 62
*Sally E. Findley with Gloria Thomas, Rosa Madera-Reese, María Lizardo,
Mario Drummonds, and Benjamin Ortiz*
5. Start Right Coalition:
Building on Community Initiatives for Childhood
Immunization Promotion 85
*Sally E. Findley with Martha Sánchez, Miriam Mejía,
Mario Drummonds, and Matilde Irigoyen*
6. The Legacy Smoking-Cessation Project 106
Cheryl Ragonesi, Martin Ovalles, and Daniel F. Seidman

Part III

Strengthening the Safety Net 125

7. Salud a Su Alcance (SASA): Health Within Your Reach 127
Anita Lee
8. Health Information Tool for Empowerment (HITE):
Making Health Care Resources a Mouse Click Away 142
Yisel Alonzo
9. HealthGap and the NMCVC's Effort to Cover the Uninsured 155
Harris K. (Ken) Lampert

10. Healthy Choices:
Mobilizing Community Assets to Combat the Twin Epidemic
of Obesity and Diabetes 169
Jacqueline Martínez and Yisel Alonzo

Part IV

Providing Dental and Mental Health Care 187

11. Columbia Community DentCare Program 189
Stephen Marshall, David Albert, and Dennis Mitchell

12. Mental Health Policy Paper:
Giving Voice to a Neglected Epidemic 203
Lourdes Hernández-Cordero

13. The Thelma C. Davidson Adair Medical/Dental Center 222
Allan J. Formicola

Part V

Summing Up and Scaling Up 239

14. Summing Up 241
Allan J. Formicola and Lourdes Hernández-Cordero

15. Scaling Up 258
*Lourdes Hernández-Cordero, Susan Sturm, Kathleen Klink,
and Allan J. Formicola*

Epilogue 271

Acronyms Used in the Book 277

List of Contributors 279

Index 287

