



Contents

Preface ix

1. Flash versus Blink

An Introduction to Strategic Intuition 1

2. Revolution on Earth

Flashes of Insight in Scientific Discovery 11

3. Two Halves of a Brain

Intelligent Memory in Neuroscience 25

4. Lieutenant M Saves Your Life

Expert Intuition in Action 39

5. The Corsican Conquers Europe

Coup d'Oeil in Classical Military Strategy 55



viii
Contents

6. Warrior Buddha

The Path to Beginner's Mind 69

7. Gates and the Google Guys Go for It

Strategic Innovation in Business 83

8. Mouse, Minister, and Moneylender

The Art of What Works in Social Enterprise 119

9. Picasso Dines with an African Sculpture

Creative Combination in the Professions 149

10. Do We Do Dewey?

Teaching Strategic Intuition 165

11. Kennedy Shoots for the Moon

Progress Through Opportunity 179

Index 187

