THE GREENING

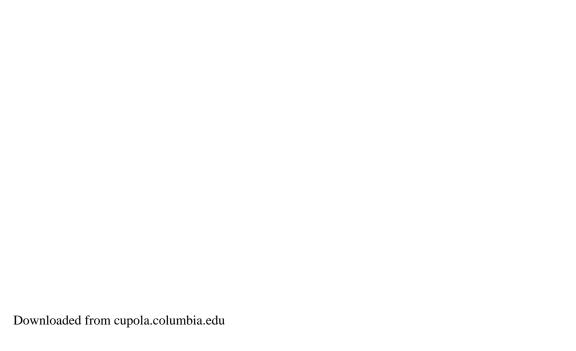


OF ASIA

The Business Case for Solving Asia's Environmental Emergency

MARK L. CLIFFORD

THE GREENING OF ASIA



THE GREENING



OF ASIA

The Business Case for Solving Asia's Environmental Emergency

MARK L. CLIFFORD



Columbia University Press
Publishers Since 1893

New York Chichester, West Sussex
Copyright © 2015 Mark L. Clifford
All rights reserved

Library of Congress Cataloging-in-Publication Data

Clifford, Mark, 1957—
The greening of Asia: the business case for solving Asia's environmental emergency / Mark L. Clifford.

pages cm. — (Columbia business school publishing)
Includes bibliographical references and index.

ISBN 978-0-231-16608-9 (cloth: alk. paper) —
ISBN 978-0-231-53920-3 (ebook)

1. Sustainable development—Asia. 2. Environmental degradation—Asia. I. Title.

HC415.E5C53 2015 338.95'07—dc23

2014029476



Columbia University Press books are printed on permanent and durable acid-free paper.

This book is printed on paper with recycled content.

Printed in the United States of America

c 10 9 8 7 6 5 4 3 2 1 p 10 9 8 7 6 5 4 3 2 1

COVER DESIGN: Noah Arlow

References to Internet Web sites (URLs) were accurate at the time of writing. Neither the author nor Columbia University Press is responsible for URLs that may have expired or changed since the manuscript was prepared.